

TELECOM PRODUCT DEVELOPMENT

BUSINESS CASE TEMPLATE

Name of Project:

Project Summary:

Brief Description of Project

Strategic Reason for Project

Financial Details (totals)	Capex	\$	Opex	\$	Total Term	Yrs
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Years	(08/09)	(09/10)	(10/11)	(11/12)	(12/13)
Revenue	\$	\$	\$	\$	\$
Opex	\$	\$	\$	\$	\$
Capex	\$	\$	\$	\$	\$
EBIT	\$	\$	\$	\$	\$
Net Present Value (NPV)		IRR		%	
Discounted Payback	Yrs	Cash flow positive		Yrs	

Risk Assessment (select one):

- Low Risk
- Medium Risk
- High Risk

Other comments:

1 Purpose

2 Background

3 Proposal

4 Strategy

5 Key Issues

5.1 Customer Impact

5.2 Staff Impact

5.3 Business Environment/Competitive Information

5.4 Regulatory

5.5 Prices or Tariffs

5.6 Marketing

5.7 Impacts on Systems and Operations

5.8 Technology

5.9 Partnership & supply issues

6 Financial Details

6.1 Financial Evaluation

6.2 Funding

7 Options

8 Risk Analysis

8.1 Sensitivity Analysis

Scenario Description	Net Present Value (NPV)	% Change	Likelihood

8.2 Risk Analysis

The following risk table shows the main risks to the project and actions available to mitigate.

Risk	Potential loss	Inherent Risk Rating (1-10)	Actions Planned to Mitigate	Approx cost to Mitigate

9 Monitoring / Accountability

9.1 Monitoring

9.2 Accountability

10 Recommendations

It is recommended that the proposal, be approved.

The proposal requires capital expenditure of \$ and
operating expenses of \$
over the years

Approved by

Name

Date

11 LIST OF ATTACHMENTS